

## Making a Difference as a Loyal Hawkeye

**J**eanette Schierbrock (BA '72 secondary ed) ran into one of her former students recently and learned that the young woman planned to study pharmacy at Iowa State.

That just wouldn't do.

"I said, 'Really? Hmm. Did you know that The University of Iowa has a College of Pharmacy and I know some Iowa graduates in the area?'" Schierbrock said. "I gave her the name and phone number of our local pharmacist so she could let her know what the school is like and that it's a great choice. That's what I do."

Schierbrock, who recently retired after teaching 29 years in the Council Bluffs school district, is a loyal Hawkeye and makes a difference as an active recruiter and volunteer for her alma mater.

The Council Bluffs native said she chose to leave western Iowa to attend the UI because she could pursue her interests in dance, home economics, and teaching, all while participating in the Scottish Highlanders.

Schierbrock and her husband, Tom (BS '70/DDS '74), whom she met in Iowa City, are known as some of the University's most generous supporters.

The Schierbrocks are members of the Alumni Association's Directors' Club Honors Circle and the UI Foundation's Presidents Club. Jeanette received the Iowa Governor's Volunteer Award in 2010 in part for her ceaseless work on behalf The University of Iowa.

Vincent Nelson, director of the UI Alumni Association, describes Jeanette and Tom as "the type of graduates you dream to have."

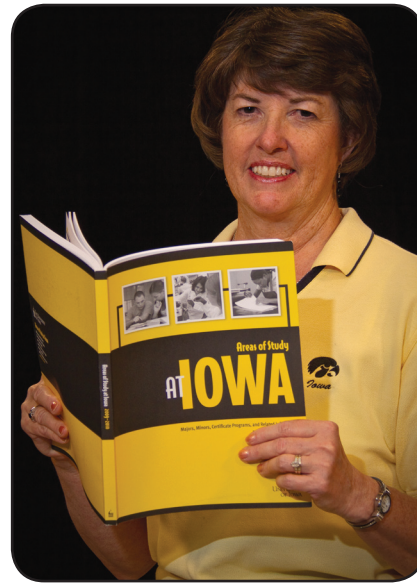
Nelson said the couple has given freely of their time and resources and have made a huge impact.

"They are just the epitome of great Iowa graduates who are so grateful for the education they received here and have done everything to give back ever since they left," Nelson said.

One way the Schierbrocks give back is with the ASIST program, which stands for Alumni Seeking Iowa Students. The couple has been involved with ASIST since its inception in 1979. Through that effort, Jeanette attends college fairs, helps when UI counselors visit local schools, contacts students who have been admitted to welcome them, and helps host a send-off picnic to allow students from the area who will attend the UI to celebrate their new status as Hawkeyes and meet their fellow freshmen.

William J. Windauer, director of development for the College of Dentistry, has known the Schierbrocks for three decades and said he's seen their impact firsthand.

"If you had a list of all the high school students from the Council Bluffs/Omaha area who have passed through The University of Iowa over the past 30-plus years, I would bet that nine out of 10 students and their parents probably know Jeanette and Tom and that they probably had some impact on the decision to head east,



past Ames, to settle in at Iowa," Windauer said, adding that Jeanette is a great advocate for the UI and someone who "exemplifies the best of what the University and the state of Iowa have to offer."

Christina Wright, assistant director of alumni programs for the UI Alumni Association, said one of the things that impresses her most about Jeanette is that she supports a wide variety of aspects of the University.

"Her interests span across athletics, student recruitment, the arts, and educational outreach," Wright said. "She understands the University is a multi-faceted entity."

Schierbrock said that's one of the things she loves most about The University of Iowa.

"The University of Iowa is such a quality institution and there is such a variety of things to study and do," she said. "All you need to do is to get on campus and get started."

**If you are a University of Iowa alumni looking for a chance to recruit future Hawkeyes, sign up for the ASIST program. To learn more, please visit [www.iowalum.com/asist](http://www.iowalum.com/asist).**

### Who made a difference?

The UI faculty and staff, especially College of Education Professor Emeritus Sara Wolfson. Good gravy, all those instructors work closely with you. They're approachable and provide a high-quality education.

Jeanette Schierbrock